

Banbury Employer Canvassing Spring 2010

Objectives

To upskill & inform PAs/ETAs about employment opportunities in the local area.

To gain a better understanding of careers and progression routes, which will enhance IAG given to clients.

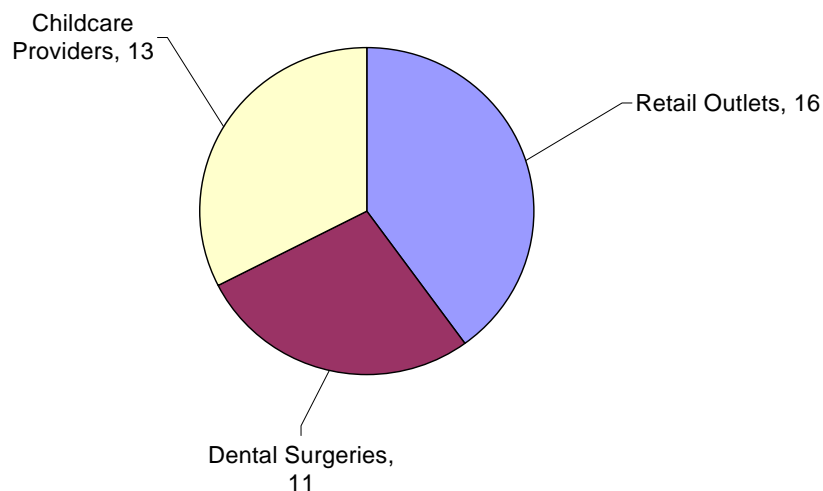
To raise employers' awareness of the advantages of using the Connexions vacancy service.

To advise employers about other agencies offering opportunities to YP e.g. NAS, EBP.

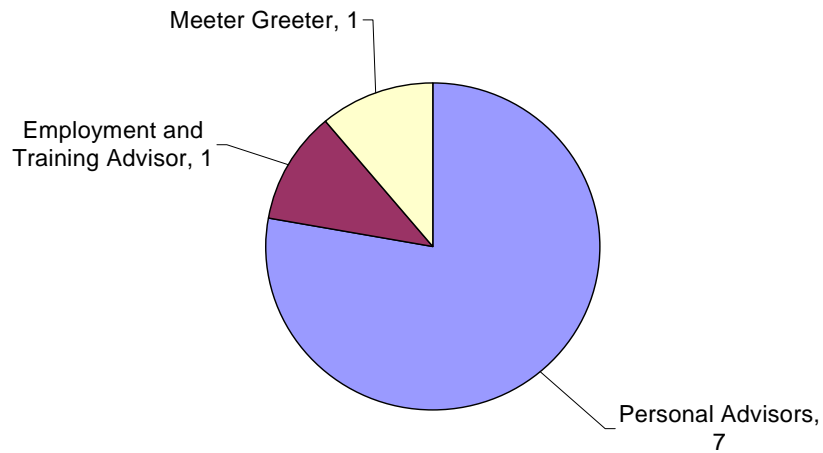
Method

- ETA drew up lists of employers and addresses to canvass by researching on Internet.
- One week prior to event, the ETA sent by mail to all the selected employers the Opps Team letter introducing us and our service and Employment Canvassing event.
- ETA divided up employers and staff, allocating a mix of occupational areas and staff.
- Staff had a period of 10 days for canvassing to be done and results back.
- Results in and relevant employers contacted by ETA or forwarded details to Opps Team to follow up and create vacancy for bulletin.
- Results tallied and tabled.
- Report drawn up with outcomes.
- Contacting the Opps Team re pertinent possible future opportunities and for their inputting on Profile.

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Staff involved in canvassing

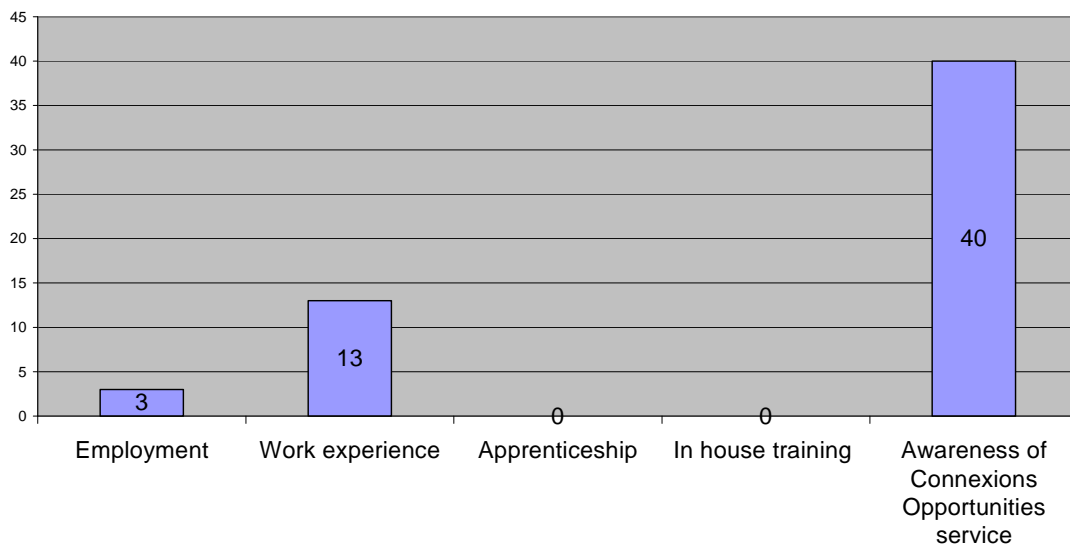


(7 x PAs/1xETA/1xM.G)

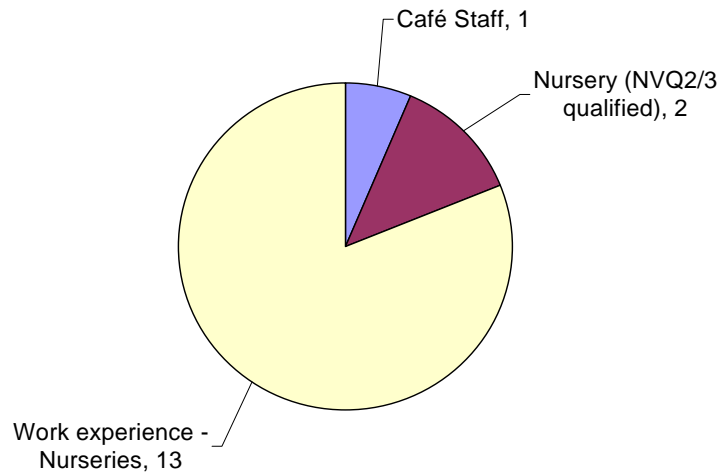
Information pack left with employer:

- Opps Team introductory letter**
- Connexions recruitment leaflet**
- Employer/apprenticeship booklet**
- AVOL details leaflet**
- C. calling card & contact number**
- Connexions pen**
- stories of 4 successful past placings**

Opportunity outcomes as a result of canvassing



Types of opportunities offered



8. Outcome

- **1 employment opportunity working in a café kitchen.**
- **1 nursery (Smart Tots) telephoned for assistance in filling a F/T NVQ2 qualif'd position + a flexible cover vacancy with the prospect of a maternity cover vacancy in near future.**
- **Informed of a vacancy in a nursery in Bicester – I telephoned nursery re a client's interest (client had NVQ2 qualifications) to be informed they are seeking NVQ3 entry qualifications.**
- **Most nurseries happy to take work experience and do so through local schools.**

Both Nurseries and Dental Practises retain their staff after training and turn around is extremely low therefore only rare vacancies arise.

Two nurseries (Saltway and Horton) had used Connexions service in past and were happy with the speed of service and quality of applicants sent for interview and would use service again.

In general, most employers showed interested in information re our service and appeared positive re contacting us in future however if vacancies arise rarely then they may have forgotten us and resort to usual mode of advertising.